



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Patricia Lewis
#28/EW

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GROUP 3600

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/RCE

Serial No.: 09/237,718 /

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

COMMISSIONER FOR PATENTS

BOX RCE

Washington, D. C. 20231

S I R:

PRELIMINARY AMENDMENT
(Amendment Under 37 CFR § 1.114)

In response to the Final Office Action dated May 29, 2002 (Paper No. 24) and in conjunction with the accompanying Request for Continued Examination, please amend the above-identified patent application as follows:

IN THE CLAIMS-

To facilitate entry of the following changes, the Applicants have also submitted herewith substitute pages providing all the pending claims, as they now stand, incorporating the changes indicated below.